



All Irwin
Naturals
Products

25%
OFF



Irwin Naturals

Heart-Q10
84 Liquid Soft Gels

This robust formula can support heart health, help maintain healthy cholesterol levels and protect the body from the oxidating effects of stress.*

Irwin Naturals

Maca Root
75 liquid gels

Blended with Ashwagandha, this blend promotes the "optimal you" and helps you feel motivated and balanced.*



Irwin Naturals

Melatonin Plus
54 liquid gels

This integrated formula is the perfect combination of Melatonin and L-Theanine to promote a restful sleep.*

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

LASSENS
NATURAL FOODS & VITAMINS

February
2018

100% Organic Produce



ORGANIC
Navel Oranges **\$1.29**
lb.



ORGANIC
Green Kale **\$1.69**
ea.



ORGANIC
3 LB Bag of
Yellow Onions **\$2.49**
ea.



ORGANIC
Minneola
Tangelos **\$1.69**
lb.

Lassen's Fresh Kitchen



PITAYA MINT PUNCH
SMOOTHIE
\$5.99 **\$7.99**
16 oz 24 oz
Organic Pitaya, peaches, mango,
coconut water, mint,
bananas, lemon zest



SEARED AHI TUNA
Wild caught ahi tuna, organic
sesame seeds, organic sesame
oil, organic pepper, sea salt **\$18.99**
lb.



TURKEY BURGER
Free range, hormone free ground
turkey, organic apples, organic
onion. *Price for patty only, does not
include burger dressings. **\$11.99**
lb.



DETOX SALAD
Organic cauliflower, organic bell
peppers, organic parsley, organic
green onion, organic watercress,
organic cucumber, organic capers,
organic green olives, organic olive oil,
organic pepper, sea salt **\$10.99**
lb.



RAW ALFREDO ZUCCHINI PASTA
Organic Zucchini, Organic Cashews,
Organic Brazilian Nuts, Organic Lemon
Juice, Organic Garlic, Organic Black
Pepper, Org Salt, Nutritional Yeast. **\$8.99**
ea.



COLLAPSED JUICE
LASSENS
IMMUNITY
TONIC
\$6.99 15.2 oz
8.8 pH Alkaline Water, Gynostemma,
Silver Biotics, Chlorophyll, Lemon
Juice, Astragalus, Pink Salt

YOUR NEIGHBORHOOD BUTCHER



BACK TO NATURE

Almond Chia
Granola
11 oz

\$3.99



JUSTIN'S

Organic
Peanut Butter
Cups 4.7 oz.

\$3.99



LOTUS FOODS

Crackers Arare
Shoyu Rice
5 oz

\$2.99



KELAPO

Coconut Oil
14 oz.

\$9.79



ENDANGERED SPECIES

Chocolate Panther
Bar 3 oz

\$2.19



SO DELICIOUS

Coconut Milk
Unsweetened
64 oz

\$2.99



TRIPLE LEAF

Super
Slimming Tea
20 bg

\$3.49



JACKSON'S HONEST CHIPS

Sweet Potato
Chips 5 oz

\$2.69



TONY'S CHOCOLONEY

Milk Chocolate
Caramel Sea
Salt Bar 6 oz

\$3.69



SUPPLEMENTS, HEALTH & BEAUTY

NATURAL FACTORS

Where Great Health Begins



LASSENS ESSENTIAL OILS

Natural Beauty



JARROW FORMULAS

Products for Life



HOST DEFENSE

Whole Body Wellness



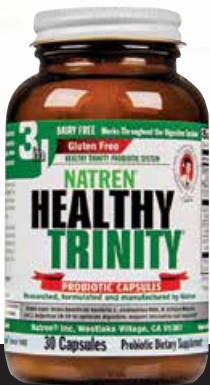
NATREN

Megadophilus Probiotic
60 ct

SAVE \$9

Additional
Items On
Sale!

\$26⁹⁹



Also on sale,
Healthy Trinity Dairy Free Probiotic, 30 ct, \$52.49



DESERT ESSENCE

Thoroughly Clean Face Wash
8.5 oz

SAVE \$1.50

\$7⁴⁹



Also on sale,
Blemish Touch Stick, 0.31 oz, \$7.99
Tea Tree Oil Facial Cleansing Pads, 50 ct, \$5.99

NEW CHAPTER

Wholemega 1000 mg
60 ct

SAVE \$13

\$18⁹⁹



GOODBELLY

Original Straight Shot Probiotic
4 ct

SAVE \$1

\$3⁴⁹



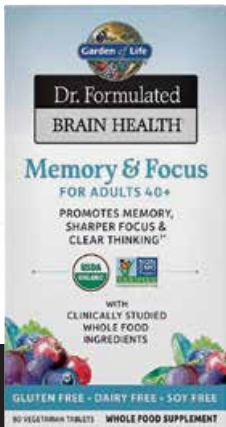
Also on sale,
Pomegranate Blackberry Plus Shot Probiotic, 4 ct, \$3.49

GARDEN OF LIFE

Memory & Focus Adults 40+
60 ct

SAVE \$15

\$24⁹⁹



Also on sale,
Coconut MCT Oil, 32 oz, \$26.49



BEVERAGES & SNACKS

GREEN & BLACK'S

85% Dark
Chocolate Bar 3.5 oz

\$2⁹⁹



ENLIGHTENED

Ice Cream Pint
Sea Salt Caramel
16 oz

\$4⁴⁹



LUNDBERG

Sea Salt Rice Chips
6 oz

\$2¹⁹



SEAS GIFT

Organic Roasted
Seaweed Snack
0.17 oz

79¢



LENNY & LARRY'S

Chocolate
Chip Cookie
4 oz

\$1⁶⁹



**PACIFIC RESOURCES
INT.**

Manuka Honey Bio
Active 20+ 1.1 lb

\$36⁹⁹



PETER RABBIT

Kale, Broccoli and
Mango Puree
4.4 oz

\$1³⁹



TABLE 5

Uncured
Pepperoni
Pizza 12.5 oz

\$6⁸⁹



CHOCOLOVE

Dark Sea Salt
Chocolate Bar
3.2 oz

\$1⁹⁹



**DIVINE
CHOCOLATE**

85% Dark
Chocolate Bar
3.5 oz

\$2⁴⁹



FOODSTIRS

Chocolate Lovers
Brownie Mix 13.9 oz

\$3⁹⁹



**MAYA
KAIMAL**

Cilantro Lime
Chickpea Chips 4.5 oz

\$2²⁹



GARDEN OF EATIN

Red Hot
Blues Chips
8.1 oz.

\$2⁴⁹



LIFEWAY

Keifir Digestion
Vanilla 4 pk

\$5⁹⁹



ALTER ECO

Chocolate Bar
Dark Blackout 2.82 oz

\$2⁴⁹



CRUNCHMASTER

Cracker
Original
4.5 oz

\$2⁴⁹



**KICKING
HORSE**

Three Sisters
Ground Coffee 10 oz

\$8⁹⁹



DAIYA

Gluten Free
Supreme
Pizza
19.4 oz

\$5⁹⁹



**HARVEST
STONE**

Original
Crispy Mix 4 oz

\$2⁶⁹



R.W. KNUDSEN

Organic
Pineapple Juice
32 oz

\$4⁹⁹ +CRV



GREAT GROCERIES

AMY'S

Lentil Vegetable Soup
Low Sodium
14.5 oz

\$2⁴⁹



LUCINI

Tomato Basil
Organic Sauce
25.5 oz

\$6⁴⁹



FOOD FOR LIFE

Ezekiel Flax Bread
24 oz

\$3⁹⁹



LOVE GROWN FOODS

Sea Stars
Cereal
7 oz

\$3⁴⁹



LET'S DO ORGANIC

Coconut Flakes
Unsweetened
7 oz

\$2⁴⁹



DR BRONNER'S

Virgin
Coconut Oil
14 oz

\$7⁸⁹



LUNDBERG

Grainspiration Gouda
& Mozzarella
7.5 oz

\$5⁹⁹



PUR GUM

Peppermint
Gum
9 ct

99¢



ZEMAS

Sweet Potato
Waffle & Pancake
Mix 9.66 oz

\$4³⁹



HOPE HUMMUS

Original Hummus
8 oz

\$2⁷⁹



HOUSE FOODS

Organic
Firm Tofu
14 oz

\$1³⁹



CHOBANI

Blueberry Greek
Yogurt Non Fat
5.3 oz

99¢



BARNEY BUTTER

Almond Butter
Smooth 16 oz

\$10⁴⁹



BETTER BEAN CO.

Cuban Black
Beans 14 oz

\$3⁴⁹



OJAI COOK

Organic Mayonnaise
16 oz

\$3³⁹



GREEK GODS

Plain Greek Yogurt
24 oz

\$3⁴⁹



BARBARAS

Puffins Peanut
Butter Cereal
11 oz

\$3⁴⁹



PACIFIC FOODS

Carrot Cashew
Ginger Soup 32 oz

\$2⁹⁹



KASHI

Go Lean Honey
Almond Flax 14 oz

\$3⁷⁹



SHADY MAPLE

Maple Syrup
Dark Robust
12.7 oz

\$9⁹⁹



LifeExtension

Foundation for Longer Life®

LifeExtension **\$3 OFF!**
Foundation for Longer Life® ANY 1 PRODUCT

\$3 OFF ANY ONE LIFE EXTENSION PRODUCT

Coupon valid 02/01/18 to 02/28/18. One coupon per customer. Selection may vary. No rain checks.



Life Extension is the brand that focuses on quality, purity and potency. Their quality control exceeds the FDA mandates and they only source the best raw materials for our nutritional supplements. Their products always give you the most nutritional potency for your dollar and they develop science-based supplements you simply won't find anywhere else.

ALL Life Extension Products **25% OFF**



Life
Extension
Extend-Release
Magnesium
60 ct.



Life
Extension
CocoaMind
for Focus & Attention
14 ct.



Life
Extension
Ultra Natural
Prostate
60 ct.

LASSENS
 NATURAL FOODS & VITAMINS

FOLLOW US ON   

CLOSED ON SUNDAYS


 LOCATIONS
 FEATURING
 DELIS AND
 JUICE BARS

FRESNO 
 559-434-6990

SANTA BARBARA
 805-683-7696

SIMI VALLEY
 805-522-6990

BAKERSFIELD 
 661-324-6990

VENTURA 
 805-644-6990

LOS FELIZ (LA) 
 323-660-0052

SAN LUIS OBISPO 
 805-250-2805

OXNARD
 805-486-8266

ECHO PARK (LA) 
 213-542-6535

SANTA MARIA 
 805-925-3432

THOUSAND OAKS 
 805-495-2609

MIRACLE MILE (LA) 
 323-648-7980