

LASSENS

NATURAL FOODS & VITAMINS

NEW YEAR, NEW YOU!
January 2018



ALL BULLETPROOF PRODUCTS
20% OFF



LEARN HOW TO
SUPER CHARGE
YOUR HEALTH WITH
BULLETPROOF COFFEE
SEE OUR BLOG FOR RECIPE!
WWW.LASSENS.COM/BLOG

Advised prices do not apply to online purchases.

Prices effective January 1-31, 2018. Some products may not be available. We reserve the right to correct pricing errors and to limit quantities.

100% ORGANIC PRODUCE



ORGANIC CUCUMBERS **\$1.29** lb.



ORGANIC FUJI APPLES **\$1.49** lb.



ORGANIC BROCCOLI **\$1.99** lb.



ORGANIC RUSSET POTATOES **89¢** lb.

LASSEN'S FRESH KITCHEN



RAW COLLARD MANGO WRAP
Organic collard greens, organic cabbage, organic mango, organic walnuts, organic orange juice, organic orange zest, organic sun dried tomato, organic cilantro, organic raw cashews, organic herbs and spices **\$6.99** ea



VIBRANT CHIX SALAD
See full ingredient listing in store. Gluten free, contains meat. **\$9.99** per lb



GREEN MONSTER
Organic kale, organic spinach, organic cucumber, organic celery, organic parsley **\$4.49** 16 OZ
\$6.49 24 OZ



BLK DTX
Org Granny Smith Apple, Org Lemon, Org Ginger, Activated Coconut Charcoal. **\$6.99** ea



COMPLETE PROTEIN SALAD
Org black beans, org quinoa, org bell peppers, org cilantro, org olive oil, org lemon juice, org garlic, org cumin, org black pepper, sea salt **\$10.99** per lb



RAW PAD THAI
See full ingredient listing in store. Raw, Vegan and Gluten-Free. Contains cashews. **\$7.99** ea



ALKALIZING TONIC
Org Bartlett Pear, Org Cucumber, Org Kale, Org Spinach, Org Aloe Vera, Org Black Chia Seeds **\$6.99** ea



ORIGINAL FLU SHOT
Org Ginger, Org Turmeric, Org Lemon Juice, Org Oil of Oregano, Org Cayenne Pepper **\$3.99** ea

YOUR NEIGHBORHOOD BUTCHER



\$1.00 OFF

Limit one coupon per individual per purchase of specified products. Quantities are limited and may not be available in all stores; no rain checks. Prices may vary. We reserve the right to correct errors. No monetary value. Valid only Lassens locations. Expires January 31, 2018.



USDA ORGANIC
WATERHILL
 Naturals & Organics

Oven Roasted or Smoked Turkey Breast
 6 oz pkg

\$6.99 ea.
 with \$1.00 OFF Coupon

USDA ORGANIC
WATERHILL
 Naturals & Organics

Beef or Turkey Organic Hot Dogs
 8.75 oz pkg

\$6.49 ea.
 with \$1.00 OFF Coupon

USDA ORGANIC
WATERHILL
 Naturals & Organics

Sliced Oven Roasted Organic Chicken Breast
 6 oz pkg

\$6.49 ea.
 with \$1.00 OFF Coupon

USDA ORGANIC
WATERHILL
 Naturals & Organics

Sliced Seasoned Organic Roast Beef
 5 oz pkg

\$6.99 ea.
 with \$1.00 OFF Coupon

USDA ORGANIC
WATERHILL
 Naturals & Organics

Organic Mediterranean Turkey
 6 oz pkg

\$6.99 ea.
 with \$1.00 OFF Coupon

USDA ORGANIC
Sun-Fed RANCH

Organic Top Round Steak

\$8.99 lb.

USDA ORGANIC
Sun-Fed RANCH

Organic London Broil

\$8.99 lb.

USDA ORGANIC
Sun-Fed RANCH

Organic Stir Fry

\$8.99 lb.

Sun-Fed RANCH

Organic Stew Meat

\$8.99 lb.

Sun-Fed RANCH

Fresh Organic Ground Beef

\$8.99 lb.

WILD CAUGHT

Fresh/Frozen Wild Caught Sockeye Salmon Fillet

\$9.99 lb.

21/25 Raw Shrimp

\$14.99 lb.

SO DELICIOUS
 Yogurt Unsweetened Coconut
 24 oz

\$4.99

WALLABY
 Greek Yogurt Whole Milk Plain
 32 oz

\$6.49

SEEDS OF CHANGE
 Micro Quinoa & Brown Rice
 8.5 oz

\$2.59

JACKFRUIT CO.
 Jackfruit Tex-Mex
 10 oz

\$4.29

CO YO
 Yogurt Coconut Milk/Natural
 5.3 oz

\$1.79

SILK
 Yogurt-Simply Plain
 24 oz

\$4.49

STONYFIELD
 Plain Whole Yogurt Organic
 32 oz

\$3.79

PRIMAL KITCHEN
 Dressing Goddess
 8 oz

\$4.89

VANS
 Original Waffles Wheat
 Free 9 oz

\$2.69

BARE FRUIT
 Banana Cinnamon Chips
 2.7 oz

\$2.69

Advertised prices do not apply to online purchases.

GARDEN OF LIFE

Raw Whole Food Supplements

ALL PRODUCTS
40% OFF



LASSENS ESSENTIAL OILS & VITAMINS

Natural Beauty

ALL PRODUCTS
25% OFF



NEW CHAPTER

Inspired by Nature

ALL PRODUCTS
40% OFF



PARADISE HERBS

Quality, Purity, Potency

ALL PRODUCTS
50% OFF



DOCTOR'S BEST

Science Based Nutrition

ALL PRODUCTS
30% OFF



SUN WARRIOR

Plant Based Superfoods

ALL PRODUCTS
20% OFF



ANDALOU NATURALS

Adapt, Evolve, and Thrive

ALL PRODUCTS
20% OFF



ANNEMARIE BORLIND

Natural Beauty

ALL PRODUCTS
20% OFF



NORDIC NATURALS

World's Most Effective Omega Oils

ALL PRODUCTS
20% OFF



ORGANIC INDIA

Balance Tea 18 ct

SAVE \$1.50



\$4.99

Also on sale, Immunity Tea, 18 ct, \$4.99

CRYSTAL STAR

Muscle Relaxer 60 ct

SAVE \$6



Additional Items On Sale!

\$19.99

Also on sale, Candida Balance, 60 ct, \$19.99

ALAFFIA

Coconut Reishi Shampoo 8 oz

SAVE \$2.50



\$7.49

Also on sale, Coconut Reishi Conditioner, 8 oz, \$7.49

EO PRODUCTS

French Lavender Soap 12 oz

SAVE \$2.50



\$6.49

Also on sale, Peppermint & Tea Tree Soap, 12 oz, \$6.49

HERBATINT HAIR COLOR

5N Light Chestnut 4.56 oz

SAVE \$4.50



\$13.49

Also on sale, 6N Dark Blonde, 4.56 oz, \$13.49

ANCIENT NUTRITION

Organic French Vanilla Bone Broth Protein
495 gm

SAVE \$16.50

Additional
Items On
Sale!



\$38⁴⁹

Also on sale,
Organic Savory Herbs Bone Broth Protein, 452 gm, \$38.49
Organic Turmeric Bone Broth Protein, 491 gm, \$39.99

QUANTUM HEALTH

Therazinc Blood Orange Lozenge
18 ct

SAVE \$1.50



\$4⁴⁹

Also on sale, Cough Relief Lemon Honey Lozenge, 18 ct, \$3.99
Therazinc Elderberry Raspberry Lozenge, 18ct, \$4.49
Cough Relief Bing Cherry Lozenge, 18 ct, \$3.99

THE SEAWEED BATH COMPANY

Detox Facial Bar
3.75 oz

SAVE \$1.50

Additional
Items On
Sale!



\$6⁴⁹

Also on sale,
Enlight Detox Scrub, 6 oz, \$12.49
Refresh Body Wash, 12 oz, \$12.49

TOMS OF MAINE

Wicked Mint Flouride-Free
Toothpaste
4.2 oz

SAVE \$1



\$3⁹⁹

Also on sale, Toddler Flouride-Free
Training Toothpaste, 1.75 oz, \$3.99
Medium Toothpaste, 1 ct, \$2.99

DR KINGS NATURAL MEDICINE

Lung & Bronchial Relief
2 oz

SAVE \$4

Additional
Items On
Sale!



\$15⁹⁹

Also on sale,
Sleep Aid, 2 oz, \$15.99

BIO-K+

Dairy & Vegan Fresh Probiotics
50 Billion Cultures
15 ct Capsules

SAVE \$13.50



\$27⁹⁹

Also on sale,
CL1285 Original,
6 ct, \$18.99

NEOCELL

Biotin Acai Chews
30 ct

SAVE \$4

Additional
Items On
Sale!



\$11⁹⁹

Also on sale,
Joint Bursts,
30 ct, \$14.99

PACIFIC RESOURCES INTERNATIONAL

Lemon Honey Lollipops
12 ct

SAVE \$4



\$6⁹⁹

Also on sale,
Manuka Honey Strawberry
Lollipops, 12 ct, \$6.99

VIBRANT HEALTH

Crisis U.T. Vibrance
2.02 oz

SAVE \$9.50

Additional
Items On
Sale!



\$27⁴⁹

Also on sale,
Green Vibrance,
12.5 oz, \$37.49

VITAL PROTEINS

Collagen Peptides
10 oz

SAVE \$4



\$19⁹⁹

Also on sale,
Collagen Whey Banana,
Cinnamon & Vanilla, 20 oz, \$49.99

JARROW FORMULAS

HCActive
Garcinia
Cambogia
180 ct

SAVE \$14



\$39⁹⁹

Also on sale,
HCActive Garcinia Cambogia,
90 ct, \$22.49

VITAL PLANET

Calm Soft Chew
45 ct

SAVE \$6



\$19⁹⁹

Also on sale,
Hip & Joint Soft Chew,
30 ct, \$19.99

RENEW LIFE

Adult 50+ Ultimate Flora
30 Billion Probiotic
30 ct

SAVE \$7.50



\$22⁴⁹

Also on sale,
Extra Care Ultimate Flora
50 Billion Probiotic, 30 ct, \$29.99

RAINBOW LIGHT

Women's Energy Multivitamin
Gummy
30 ct

SAVE \$6



\$23⁹⁹

Also on sale,
Prenatal One Multivitamin,
90 ct, \$31.99

QUORNChicken Style Nuggets
10.6 oz**\$3⁹⁹****HOUSE FOODS**Shirataki Regular Noodle
8 oz**\$1²⁹****LUCINI**Extra Virgin Olive Oil
Organic 17 oz**\$11⁹⁹****LUNDBERG**Thin Stackers Red Rice
& Quinoa 5.9 oz**\$2¹⁹****ANNIE'S HOMEGROWN**Cereal Cocoa Bunnies
10 oz**\$3⁶⁹****ANNIE'S NATURALS**Organic Goddess Dressing
8 oz**\$2⁴⁹****PACIFICRES**Fine Sea Salt
26 oz**\$3¹⁹****VEGGIE FRIES**Classic Broccoli &
Potatoes 14 oz**\$3⁴⁹****IMMACULATE BAKING CO.**Organic Flaky Biscuits
16 oz**\$2⁹⁹****MIRACLE NOODLE**Angel Hair Noodles
7 oz**\$1⁸⁹****ANCIENT HARVEST**Quinoa Rotelle
Wheat Free
8 oz**\$2²⁹****FOOD MERCHANTS**Traditional Polenta
18 oz**\$2²⁹****GLUTENFREEDA**

Burrito Shredded Beef 4 oz

\$2³⁹**HAPPY BABY**

Apples, Kale & Avocados 4 oz

\$1⁴⁹**4TH & HEART**

Ghee-Himalayan Salt 9 oz

\$8⁴⁹**CRUNCHMASTER**

Cracker Original 4.5 oz

\$2⁴⁹**CASCADIAN FARM**Cereal Cinnamon Crunch
9.2 oz**\$2⁹⁹****MUIR GLEN**Organic Diced Tomatoes
14.5 oz**99¢****GIMME**Roasted Seaweed
Sriracha Almond 0.7 oz**\$2⁹⁹****ROLLIN GREENS**Millet Tot
Spicy Sweet 11.5 oz**\$3⁶⁹****EVOL**

Sriracha Chicken 9 oz

\$3²⁹**ANNIE'S HOMEGROWN**Shells & White Cheddar
6 oz**99¢****BLAKE'S ALL NATURAL**Pot Pie-Chicken/
Vegetable 8 oz**\$4²⁹****EARTHBOUND FARM**Organic
Blueberries 10 oz**\$3⁷⁹****GARDEIN**

Crispy Tenders 9 oz

\$3²⁹**GLUTINO**

Pretzels GF/WF 14.1 oz

\$3⁹⁹**DAIYA**

Shreds Mozzarella Style 8 oz

\$3⁶⁹**NOOSA**

Yoghurt Coconut 8 oz

\$1⁹⁹**UDIS**

Pepperoni Pizza 10.1 oz

\$4⁹⁹**UDIS** Lasagna Italian Sausage 8 oz**\$3⁹⁹****TASTY BITE**

Madras Lentils 10 oz

\$2²⁹**LIGHTLIFE**

Original Soy Tempeh 8 oz

\$2⁴⁹

LACROIX

Sparkling Water-Select Varieties
12 oz

\$2⁹⁹
8 Pack



COCO LIBRE

Organic Coconut Water
1 Ltr

\$3⁴⁹



ICONIC

Chocolate Truffle Protein
11.5 oz

\$2¹⁹
+CRV



KOIA

Vanilla Bean
Protein Beverage 12 oz

\$3⁶⁹
+CRV



FOOD SHOULD TASTE GOOD

Sweet Potato
Tortilla Chip 5.5 oz

\$1⁴⁹



WONDERFULLY RAW GOURMET

Coco-Roons Salted
Caramel 3 oz

\$2⁹⁹



NATIVE FOREST

Coconut Milk 13.5 oz

\$2¹⁹



BOUNCE

Energy Ball Cacao Mint 1.48 oz

\$1³⁹



ANGIE'S

Boomchickapop
Sweet & Salty 7 oz

\$2⁴⁹



TERRA CHIPS

Exotic Chip
Original 5 oz

\$2⁶⁹



CALIFIA FARMS

Almondmilk
Unsweet 48 oz

\$2⁹⁹
+CRV



ZOLA

Coconut Water
Espresso 17.5 oz

\$1⁶⁹
+CRV



LARABAR

Peanut Butter Chocolate Chip 1.6 oz

99¢



THINK THIN

Chunky Peanut Butter Bar 2.1 oz

\$1⁴⁹



KOMPLETE

Meal Replacement Chocolate 11 oz

\$2⁹⁹



EVOLVE

Chocolate Protein Shake 12 oz

\$2⁸⁹
+CRV



BARBARAS

Original Chees Puff
7 oz

\$2¹⁹



WAY BETTER SNACKS

Sweet Chili
Tortilla Chips 5.5 oz

\$2²⁹



KNUDSEN

Just Cranberry Juice
32 oz

\$5⁹⁹
+CRV



MAMMA CHIA

Raspberry Passion
10 oz

\$2³⁹
+CRV



DANG

Coconut Chip Toasted
Lightly Salted 3.17 oz

\$2⁸⁹



GOODBELLY

Probiotics
Pomegranate
Blackberry 32 oz

\$2⁸⁹



FLOW WATER

Water 500 ml

99¢



NAVITAS NATURALS

Organic Cacao Power Nibs
8 oz

\$6⁷⁹



BOULDER

Sour Cream & Chives
Chips 6.5 oz

\$2²⁹



KEVITA

Organic Lemon
Ginger Drink 15.2 oz

\$2³⁹
+CRV



HUMM

Kombucha Blueberry
Mint 14 oz

\$2⁸⁹
+CRV



HARMLESS HARVEST

Coconut Water 16 oz

\$3⁹⁹
+CRV



SAMBAZON

Amazon Energy Acai 12 oz

\$1⁶⁹
+CRV



C20

Select Varieties 17.5 oz

\$1⁴⁹
+CRV



KNUDSEN

Low Sodium Very Veggie Juice 32 oz

\$2⁹⁹



KNUDSEN

Lemon Ginger Echinacea 32 oz

\$2⁹⁹
+CRV



ONNIT[™] ENERGIZER SHOT

INGREDIENTS

- 2-3 OZ - ORGANIC PINEAPPLE JUICE, OR 3/4 CUP FRESH PINEAPPLE
- 1 PACK ONNIT ALPHA BRAIN INSTANT PEACH
- 1 TBSP ONNIT COCONUT EMULSIFIED MCT OIL
- PINCH OF HIMALAYAN SEA SALT

DIRECTIONS: BLEND AND SERVE

THIS DELICIOUS, EASY AND QUICK SHOT CAN BE A DELICIOUS BREAKFAST PAIRING FOR ALL-DAY BRAIN FUEL OR THE PERFECT MIDDAY PICK-ME-UP!

MACRONUTRIENTS: 111 CALORIES | 7G FAT | 12G CARBOHYDRATES | 0G PROTEIN



ONNIT[™]

ONNIT'S MISSION IS TO INSPIRE PEAK PERFORMANCE THROUGH A COMBINATION OF CUTTING EDGE PRODUCTS. TRY THEIR EMULSIFIED COCONUT OIL AND ALPHA BRAIN MEMORY & FOCUS TO HAVE SUSTAINABLE, HEALTHY AND FOCUSED ENERGY ALL DAY!

ONNIT
ALPHA LABS
PRODUCTS **20% OFF**

LASSENS

NATURAL FOODS & VITAMINS

FOLLOW US ON



CLOSED ON SUNDAYS



LOCATIONS
FEATURING
DELIS AND
JUICE BARS

FRESNO
559-434-6990

BAKERSFIELD
661-324-6990

SAN LUIS OBISPO
805-250-2805

SANTA MARIA
805-925-3432

SANTA BARBARA
805-683-7696

VENTURA
805-644-6990

OXNARD
805-486-8266

THOUSAND OAKS
805-495-2609

SIMI VALLEY
805-522-6990

LOS FELIZ (LA)
323-660-0052

ECHO PARK (LA)
213-542-6535

MIRACLE MILE (LA)
323-648-7980